



CHEDDAR COMES TO ALTICE ONE

May 1, 2018, NEW YORK – Cheddar and Altice USA (NYSE: ATUS), one of the largest broadband communications and video services providers in the United States, announced the availability of Cheddar on Altice One, the company’s next generation entertainment and communications platform.

“We are pleased to enhance our relationship with Cheddar by launching the network as one of the growing number of streaming services available on our advanced Altice One platform, giving customers an even broader range of news options accessible alongside all of their other favorite content,” said Hakim Boubazine, Altice USA Co-President and COO.

“With millions of customers, Altice USA is one of the largest broadband and TV providers in the US. We’re excited to bring Cheddar to Altice One,” said Jon Steinberg, Founder and CEO of Cheddar. “We have been working with Altice for several quarters now on a content partnership with News 12, and we look forward to deepening our partnership in the coming months.”

Cheddar, which provides news content focused on business, technology, culture, and politics, can now be accessed by all Altice One households.

Altice USA’s Altice One provides a simple all-in-one 4K Ultra High-Definition video, high-speed broadband, whole home WiFi and IP phone experience in a sleek, compact home hub that replaces the traditional cable box, modem and router. The cloud-based platform includes a personalized user interface and fully integrated access to live TV, video on demand, streaming apps, and cloud DVR recordings – plus advanced search easily facilitated via a Bluetooth voice-activated remote control. The Altice One App, available for mobile devices, makes it easy to watch live TV, video on demand, and DVR content anywhere in the home.

Cheddar already distributes content to Altice USA’s news companies News 12, which airs the Cheddar Tech Report daily on its seven stations in the News York tri-state area, and i24NEWS, which covers top stories from Cheddar as part of its global news coverage broadcast from New York City, Tel Aviv, and Paris.

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About Altice USA

Altice USA (NYSE: ATUS), the U.S. business of Altice N.V. (Euronext: ATC, ATCB), is one of the largest broadband communications and video services providers in the United States, delivering broadband, pay television, telephony services, Wi-Fi hotspot access, proprietary content and advertising services to approximately 4.9 million residential and business customers across 21 states through its Optimum and Suddenlink brands.

About Cheddar

Cheddar is the leading post-cable networks company. It currently broadcasts two live video news networks: Cheddar, a business news network covering the most innovative executives, founders, products, and technologies transforming our lives and economy, and Cheddar Big News, a fast-paced, young, non-partisan general news and headline news network. The company broadcasts from the trading floor of the New York Stock Exchange, its street level studio in the glass corner of the Sprint Store in the Flatiron Building, WeWork in Los Angeles, and the White House. It is available on Sling TV, Hulu, YouTube TV, Amazon, Twitter, 60% of smart tvs in the U.S., and Facebook. The company was founded by Jon Steinberg, President and Chief Operating Officer of BuzzFeed from 2010 to 2014. Its investors include Lightspeed Venture Partners, Raine Ventures, Goldman Sachs, Liberty Global, Comcast Ventures, AT&T, Amazon, Antenna Group, Ribbit Capital, The New York Stock Exchange, Altice USA, 7 Global Capital, and Denstu Ventures.